

## ANDHRA PRADESH STATE ROAD TRANSPORT CORPORATION

No. . M/533(1)/15 - OPD (M)

O/o the VC & MD  
Bus Bhavan, Hyderabad,  
Date: 29.10.2015.

To  
**All Regional Managers,**  
A.P.S.R.T.C.

Sub: **KARTHIKA MAASAM SPECIAL OPERATIONS-2015** - Organizing Special Tours/Trips to all Temples and Pancharamas, duly giving significance to Shiva Kshetras - Instructions issued - Reg.

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It is to inform that Karthika Maasam is an auspicious month for devout Hindus. Karthika Maasam begins on the next day of Deepavali and continues for a month. **This year the Karthika Maasam Starts from 12<sup>TH</sup> November and ends on 11<sup>th</sup> December'2015.** During this month, most of the Hindus offer Pujas at various Shiva shrines. Many major festivals are celebrated during Karthika Maasam. Karthika Somavara vratam is an auspicious vratam dedicated to Lord Shiva. Every year Corporation is operating special buses to all Shiva Temples during the Karthika Maasam catering to the needs of pilgrims.

Taking this as an opportunity and to enable devotees desirous of visiting Shiva shrines and Pancharamas, Regional Managers are exhorted to explore the avenues for operating Special Trips/Tours connecting important shrines of Lord Shiva & Pancharamas and to operate buses in large numbers. The circuits may also be planned.

The envisaged plan of trips, buses, designs of tour packages (1 day, 2 days, 3 days etc) be undertaken well in advance and the same shall be informed to this office.

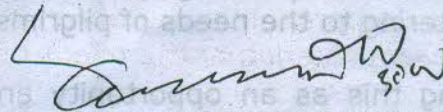
The instructions given below shall be scrupulously followed while planning and operation of special buses during Karthika Maasam:

1. Regional Managers shall conduct meeting with the DMs, Traffic Supervisors, Maintenance Supervisors and CRCs and set targets well in advance of commencement of Karthika Maasam.
2. The planning of trips, buses and fare with value additions and design of tour packages shall be done in advance.
3. DMs, Traffic Incharges, and CRCs shall put in an enthusiastic effort in attracting the devotees to utilize the facilities provided by APSRTC.
4. The trips and number of buses operated to the Shiva Shrines and Pancharamas should be meticulously planned basing on the popularity of the place.
5. Regional Managers shall plan for the buses, if a depot in the region requires more number of buses for special operations, the RM shall plan and arrange to allot buses from other depots in the region temporarily.

6. DMs shall conduct Mandal level press meets as well as at important places to make devotees aware of the special operations.
7. Basing on the demand, the Depot Managers shall plan for operating extra trips in advance.
8. Regional Managers shall arrange to publicize Karthika Maasam special operations and Pancharamas special trips/tours through attractive pamphlets, flexi banners exhibited at all Bus Stations and at important traffic generating points and through print & electronic media. Also give publicity on group bookings for Pancharam special tours, as the buses will be sent to their required place.
9. All RMS, Dy CTMs, Depot Managers, Supervisors and CRCs are advised to take special attention in booking and operating buses.
10. Special services shall be planned keeping in view the profitability of the actual scheduled service.
11. The performance of Karthika Maasam Special operations shall be sent to this office by 20.12.2015 without fail.

Therefore all RMs are advised to pay personal attention and achieve good results during this KARTHIKA MAASAM.

Please acknowledge.



**Executive Director (O, M&C & Projects)**

**Copy to:**

- Director(V&S), FA & CAO, ED(E&IT), ED (A & P) for information.
- All ED (Zone)s, for information & necessary action.
- OSD to VC&MD for information.
- All HODs for information.
- All Dy.CTM/ Dy.CTM(M&C) Zone)s for information and necessary action.
- All Depot Managers for information and n/action.